

## **Company Profile**

## About MapmyIndia (www.mapmyindia.com)

Founded in 1992, MapmyIndia is India's leader in premium quality digital map data and APIs, GPS navigation, tracking, location apps and GIS solutions.

Head quartered in New Delhi with offices across India, MapmyIndia is an ISO 9001-2012 company with 750+ people that pioneered digital mapping in India. Since 1995, through continuous field surveys and state-of-the-art mapping technology, MapmyIndia has built its proprietary MapmyIndia Maps, the most comprehensive, accurate, reliable, full-featured, professionally created and continuously updated digital map dataset for all India, including its revolutionary RealView service which captures, analyses and publishes the world in 3D and 360-degree photo-realistic clarity, all of which are used for a wide range of Navigation, Telematics, ADAS, GIS, LBS and Smart City applications.

MapmyIndia builds and provides not just the most advanced, accurate and detailed maps of India, but also the best GPS-based IoT ("Internet of Things") devices optimised for in-vehicle and personal navigation and tracking use, market-leading location-based SaaS ("Software as a Service") for enterprises and professional users, and popular and delightful hyper-local mobile and web apps for consumers, including maps.mapmyIndia.com, India's very first and most detailed, accurate and comprehensive interactive online mapping portal, and NaviMaps, the best offline GPS navigation app for India. MapmyIndia also provides a whole range of Map and LBS APIs and Solutions which empower developers and enterprises to build and integrate amazing and valuable location-enabled services, apps, software and IoT devices enriched by India's best maps and location technologies.